

How **VH** turned Custom Manufacturing into a Competitive Advantage with a Future-Proof ERP

VH × Zeropoint

ABOUT VH

VH is a Belgian workwear manufacturer known for extreme flexibility, premium craftsmanship and exceptional service.

In a textile market increasingly driven by standardisation and consolidation, VH deliberately chooses a different path: custom manufacturing, rapid innovation and operational agility.

Rather than simplifying their offering to fit industry norms, they continue to expand their flexibility and service level.

To support that ambition, they needed a digital backbone that could evolve at the same speed.

**CONTINUOUS
INNOVATION**

**CUSTOM
MANUFACTURING**

**OPERATIONAL
AGILITY**



YOUR WORKWEAR SPECIALIST

A DIGITAL BACKBONE AS FLEXIBLE AS THE BUSINESS



FROM COST-DRIVEN VENDOR TO STRATEGIC INNOVATION PARTNER

What started as a cost consideration evolved into a strategic partnership.

Today, Zeropoint is not just a technology provider, but a sparring partner in innovation.

The CEO of VH is highly innovation-driven and continuously explores new ideas. Zeropoint supports this by:

- **Challenging new concepts**
- **Assessing feasibility**
- **Evaluating build-versus-buy decisions**
- **Estimating costs and risks**
- **Translating ideas into structured roadmaps**

In an industry facing consolidation, VH believes strong internal IT capability is critical to remain independent and competitive.

Zeropoint plays a key role in building that capability

GROWING LEADERSHIP FROM WITHIN



"As our team doubled in two years, our collaboration needs evolved. We couldn't justify hiring a dedicated project manager, so Zeropoint helped us find a creative solution. Together, we supported a developer with leadership ambition to grow into the role. It solved our management challenge and supported his career growth. This proves that with the right partner, team growth and individual growth can go hand in hand." - Frederik De Belder, COO VH

This approach delivered:
Sustainable team scaling
Leadership development from within
Stronger ownership
Long-term engagement



TAILOR-MADE OPERATIONAL INTELLIGENCE

What they needed

A staff efficiency measurement tool aligned with their unique production model.



The challenge

Standard ERP metrics didn't reflect their manufacturing reality.



The solution

A bespoke efficiency module, fully integrated into the ERP, measuring performance based on VH real inputs and outputs.

EARLY AI ADOPTION FOR COMPETITIVE ADVANTAGE

What they wanted

To explore how AI could create real value in their operations.



The challenge

AI shouldn't be a side experiment. It had to fit their processes and ERP reality.



The solution

Zeropoint researched practical use cases, defined where AI adds value, and is now building tailored AI functionality directly into their ERP ecosystem.

TAILOR-MADE OPERATIONAL INTELLIGENCE

The challenge

Long international transport routes created blind spots in stock data. Items seemed to “disappear” between production and Europe.

The solution

A barcode-based tracking system integrated into the ERP:

- Unique barcode per product
- Scanning at key international checkpoints
- Real-time ERP visibility

On-site coordination by a Zeropoint member across Sri Lanka, Tunisia and Belgium ensured flawless rollout.

The result

Zero unexplained losses.
Full supply chain transparency.

STAYING AHEAD OF REGULATION WITH DIGITAL PRODUCT PASSPORTS

The challenge

New EU regulations such as the Digital Product Passport (DPP) require full product traceability, both backward and forward.

The solution

Zeropoint designed a custom Digital Product Passport architecture, integrated into the ERP:

- Backward traceability of raw materials
- Forward tracking for recycling & circularity
- A future-proof compliance structure

The result

Full regulatory readiness.
Compliance aligned with real operations.

WHAT CHANGED IN PRACTICE AFTER THE PARTNERSHIP MATURED

STRATEGIC ACCELERATION

Faster, structured innovation cycles
Early AI capabilities embedded into core systems

OPERATIONAL CONTROL

ERP fully aligned with tailor-made manufacturing
Real-time global stock traceability
Zero unexplained stock losses

ORGANISATIONAL STRENGTH

Custom performance & efficiency insights
Strong internal IT capability supported by a strategic partner

What this could unlock for you

Van Heurck shows what happens when software stops being a constraint and becomes a strategic lever.

Zeropoint doesn't just implement systems.

We design digital foundations that allow ambitious companies to move faster, innovate confidently, and stay independent.

**For companies that refuse to fit into standard software boxes,
we build systems that fit the business, not the other way around.**

zeropoint

**LET'S TALK AND
SEE WHAT YOU CAN CREATE
WITH ZEROPOINT**

BOOK A CALL



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